



2020 Event Sponsorship Opportunities

We are proud to partner with businesses and individuals in our community in the prevention of child abuse. **Because of the support of our sponsors and friends, we are able to** help keep children safe by connecting trained Parent Aides with high risk families and teaching parents the skills they need to break the cycle of abuse and neglect. We are a fully accredited child abuse prevention center and have been providing services to Floyd County for 29 years. Our evidenced-based home visitation program is effective---**the majority of families working with our program demonstrate positive improvement with their parenting and life skills and a reduction of physical and emotional aggression.** Thank you for making our work possible.

On the following pages you will find the sponsorship opportunities for all of our events. You may find that you connect in some way with a single event. You may wish to target two or more events. Whatever your decision, simply indicate that on the commitment form. **Please note that we are not asking for a financial contribution at this time, only the commitment for you to do so in 2020 and an idea of the timing of your contribution.**

We also welcome in-kind sponsorships that represent a cost avoidance for the FRC and/or that add value to our participants' experience. We place the value of the donation at the amount that we would be required to spend for a comparable item or service. If you are considering an in-kind donation, please contact us at the number listed below to discuss how we can work with you.

If you would like more information or to discuss other partnership opportunities, please contact Tina Bartleson, Executive Director, at (706) 290-0764 or tina@exchangeclubfrc.org .

2020 EVENT SPONSORSHIP FORM

See insert for sponsor benefits

I want to be a partner in child abuse prevention!

_____ Top Level Sponsor for All Events: \$7,500

_____ I would like to sponsor multiple events at a level not listed here. Please contact me.

Night at the Movies

- _____ Presenting \$2000**
- _____ Director \$1000**
- _____ Oscar \$500**
- _____ Emmy \$350**
- _____ Golden Globe \$250**

Jim Bishop Memorial Tee Off Against Child Abuse Golf Tournament

- _____ Presenting \$1000**
- _____ Double Eagle \$650**
- _____ Eagle \$500**
- _____ Par (team only) \$450**
- _____ Flag \$200**
- _____ Hole \$150**

Gary Tillman Memorial Clocktower 5K Road Race and 2 Mile Health Walk

- _____ Presenting \$5000 (\$2500 monetary minimum)**
- _____ Diamond \$2500 (\$1500 monetary minimum)**
- _____ Platinum \$1500 (\$1000 monetary minimum)**
- _____ Gold \$1000**
- _____ Silver \$ 750**
- _____ Bronze \$ 500**

Strike Out Child Abuse Bowling Tournament

- _____ Event \$1000**
- _____ Strike \$300**
- _____ Team \$250**
- _____ Spare \$100**

Method of Payment (payments due by 11-15-2020):

_____ Check payable to the Exchange Club Family Resource Center is enclosed

_____ Please invoice my company (Please note start date if you prefer to pay in installments: _____)

_____ Credit Card (please call me)

Company _____

Name _____

Contact Name _____

Address _____ City _____ State _____ Zip _____

Email Address _____

Primary Phone _____ Alternate Phone _____

Please return form to: Exchange Club Family Resource Center, PO Box 168, Rome, GA 30162-0168

Night at the Movies

- *Date: Tuesday, February 25, 2020*
- *Time: Hors D'oeuvres at 6 pm; Movie begins at 7:45 pm*
- *Location: Historic Downtown Rome (hors d'oeuvres/libations at 7 Hills Building—next to the DeSoto Theatre; one movie to be shown at Rome City Auditorium)*
- *Description & Attendance: Night at the Movies is our take on “dinner and a movie” with delicious hors d'oeuvres provided by top local restaurants, a variety of beverages, a movie, and an evening of great fun and fellowship. 2020 marks the 20th anniversary of this event that typically has 400 business professionals and community leaders in attendance. This is one of Rome’s favorites!*



Sponsor Benefits	Presenting \$2,000	Director \$1,000	Oscar \$500	Emmy \$350	Golden Globe \$250
Only one presenting sponsor level available; will receive top credit on all promotions & increased social media promotion	●				
Opportunity to speak at event	●	●			
Recognition in pre-event promotions	●	●			
Logo &/or name listed in Exchange Club newsletter	●	●	●		
Recognition on FRC website with links to your company website	●	●	●		
Business listed on FRC & Exchange Club Facebook Pages	●	●	●		
Business name listed in on-screen promotions at event	●	●	●	●	●
Recognition in FRC’s Annual Report	●	●	●	●	●
Donor passes to event as indicated	10	8	6	4	2

Additional event tickets available at \$55 each, \$100 for two, or \$45 each (ten or more tickets)

Jim Bishop Memorial Tee Off Against Child Abuse Golf Tournament

- *Date: Friday, May 8, 2020*
- *Time: Tee-Off at 9 am*
- *Location: TBD*
- *Description & Attendance: Celebrating its 9th anniversary, this event brings together over 100 business professionals and community leaders each year. Players receive complimentary breakfast and lunch, enjoy a day of golf on a beautiful course, and have a chance to win prizes.*



	Presenting Sponsor	Double Eagle (Flag, Hole, Team)	Eagle (Hole & Team)	Par (Team Registration)	Flag	Hole
Sponsor Benefits	\$1,000	\$650	\$500	\$450	\$200	\$150
Recognition in pre-event promotions	●					
Opportunity to speak at event	●					
Logo used in event signage	●					
Logo &/or name listed in Exchange Club newsletter	●	●				
Recognition in FRC's Annual Report	●	●	●			
Recognition on FRC website with links to your company website	●	●	●			
Business recognized on FRC & Exchange Club Facebook Pages	●	●	●			
Logo on flags at every hole	●	●			●	
Signage with business name placed at one of 18 holes, driving range, or putting green (<i>black on white board; no logos</i>)		●	●			●
Team Registration (4-person team)	●	●	●	●		
Opportunity to provide promotional material in golfer gift bags	●	●	●	●	●	



Gary Tillman Memorial Clocktower 5K Road Race and 2 Mile Health Walk

- *Date: Saturday, August 15, 2020*
- *Time: Shotgun start at 8 am*
- *Location: Historic Downtown Rome*
- *Description & Attendance: The oldest road race in Rome, the Tillman Clocktower is a runner favorite across the Southeast. Celebrating its 35th running, participants of all ages and skill levels compete. 500 walkers/runners participate each year.*

Sponsor Benefits	Presenting \$5,000	Diamond \$2,500	Platinum \$1,500	Gold \$1,000	Silver \$750	Bronze \$500
Recognition as Event Sponsor in all Marketing	●					
Opportunity to speak at event	●					
Logo on Finish Line Banner	●	●				
Registration fees waived for employees as indicated	5	3	2	1		
Recognition in pre-race promotions (3 websites, social media, Exchange Club newsletters, newspaper, & radio)	●	●	●	●		
Booth & banner at event	●	●				
Booth or banner at event (your choice)			●	●		
Opportunity to provide promotional material in race packet	●	●	●	●	●	
Recognition on Center & event websites with links to your company website	●	●	●	●	●	●
Recognition on event T-shirt back (given to participants and volunteers)	Logo on Top Level	Logo on 2nd Level	Logo on 3rd Level	Logo on 4th Level	Logo on 5th Level	Name at bottom
Complimentary official event t-shirts	10	7	5	3	2	1
Discounted registration fees for employees	●	●	●	●	●	●
Recognition in FRC's Annual Report	●	●	●	●	●	●
Inclusion on sponsor recognition banner displayed at race & in appreciation insert included in race packet	●	●	●	●	●	●

Registration fees vary from \$20 for early registration for the Health Walk to \$35 for race day registration for the 5K. Runners/walkers can register at tillmanclocktowerrace.org

Strike Out Child Abuse Bowling Tournament

- *Date: Tuesday, November 3, 2020*
- *Time: Select from 5:30-7:30 pm or 8-10 pm*
- *Location: Classic Lanes (Huffaker Road)*
- *Description & Attendance: The biggest bowling tournament in town, bowling teams of 5 players compete for wacky prizes (Highest Score, Best Team Name, Best Costume), great door prizes, and bragging rights. Participants range in age from young adult to senior citizens, and bowling skill is optional! This event grows each year with 42 teams (over 210 players) participating in 2019.*



Sponsor Benefits	Event Sponsor \$1,000	Strike (Lane+ Team) \$300	Team Only \$250	Spare (Lane) \$100
Recognition in pre-event promotions	●			
Logo used in event signage	●			
Opportunity to speak at event	●			
Recognition on event T-shirt back (given to participants and volunteers)	●			
Logo & name listed in Exchange Club newsletter	●			
Recognition in FRC's Annual Report	●			
Recognition on Center website with links to your company website	●			
Option to insert promotional material in bowler gift bag	●	●	●	
Complimentary official event t-shirts	5	5	5	
Team registration (5-person team)	1	1	1	
Name on sponsor recognition banner displayed at event	●	●		●